

Why Partner with IMI?



- Grow visibility among 125+ high-level peers and potential partners at an intimate event in the capital of our industry. Plus, reach our 300,000+ monthly online readers. Only 13 brands get this unique opportunity.
- **Get more value** than we ask of you. IMI works tirelessly to ensure our partners are thrilled with their sponsorship opportunity, deliverables, and exposure. This is important to us.
- Build goodwill with our IMI Connect guests. This event is a truly memorable experience for them. There's nothing else like it.

Perks of All IMI Connect Partners



- **Digital exposure** More than 300,000 investors, entrepreneurs, and industry pros visit our website every month. As a sponsor, you'll feature prominently there and on our reputable social channels.
- **Speaking opportunities** − All IMI Connect partners have the chance in Dubai to brief guests on their services and partnership opportunities.
- Physical exposure Through continuous videos on screens, guest materials, and ad banners, IMI will feature your brand as our partner. Plus, you can bring any merchandise or brand materials you'd like.

Promotional Opportunities



DAY 1

Cocktail Partnership* – €20k

Cigar Partnership – €7.5k

Goodie Bag Partnership – €7.5k Photography Partnership – €10k

DAY 3

Brunch Venue Partnership – €20k Transport Partnership – €10k **Excursion Partnership*** – €17.5k

DAY 2

Venue Partnership* – €25k Coffee Partnership – €10k

Lunch Partnership – €15k

Open Bar Partnership* – €20k

Dinner Partnership - €25k

Trivia Partnership* - €20k

Bold* = In high demand

Cocktail Venue Partnership



Own the room when the anticipation of IMI Connect meets a head. Your brand dominates welcome reception signage, bar displays, and photo backdrops – appearing in social media posts and images throughout the night.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 3

Price: €20,000



Cocktail Venue Partnership













Cigar Partnership





Position your brand alongside exclusivity, pensiveness, and the power of conversations that happen when investment migration decision-makers step away from the crowd. Your logo covers cigar boxes, signage, and premium seating where powerful conversations happen.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 1

Price: €7,500



Cigar Partnership













Goodie Bag Partnership





Ensure your brand goes home with every IMI Connect guest through our carefully curated luxury and local gifts (plus optional branded merchandise). Your logo will feature on the registration table and into more than 125 of your peers' minds beyond the event.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 1

Price: €7,500



Goodie Bag Partnership









Photography Partnership





What do guests want more than anything? Proof that they attended so they can post on social media! Your logo watermarks every downloaded photo, appears on the gallery page, and gets worn by photographers for 3 days. Guaranteed visibility in hundreds of social posts.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 1

Price: €10,000

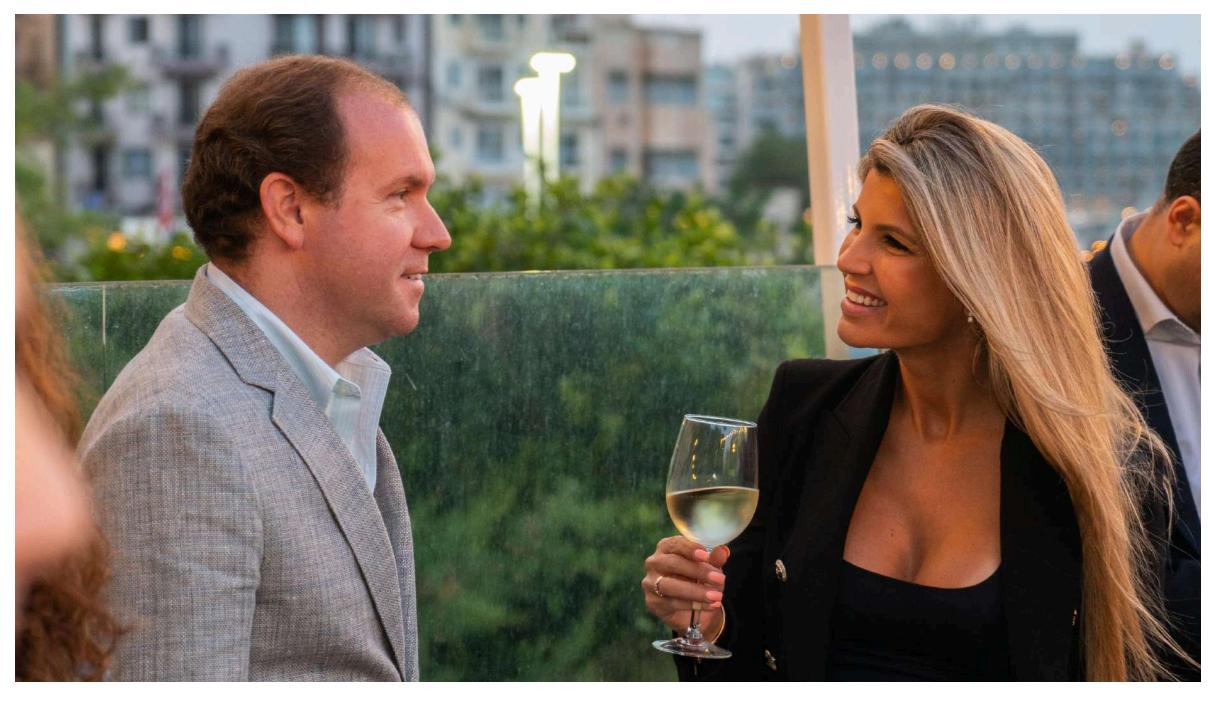


Photography Partnership









Discussions Venue Partnership



Center your brand for more than 8 hours of peak attention at the main event of IMI Connect. Your logo will feature in stage backdrops, screens, entrance signage, and seating at the Lana Hotel, putting your name at the heart of every discussion.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 3

Price: €25,000



Discussions Venue Partnership













Coffee Partnership





Capture attendees at their most alert and attentive during your branded coffee and hors d'oeuvres breaks in the morning and afternoon of Day 2. Associate your signage logos with the fuel that powers guests through the insights and conversations of the main event.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 2

Price: €10,000

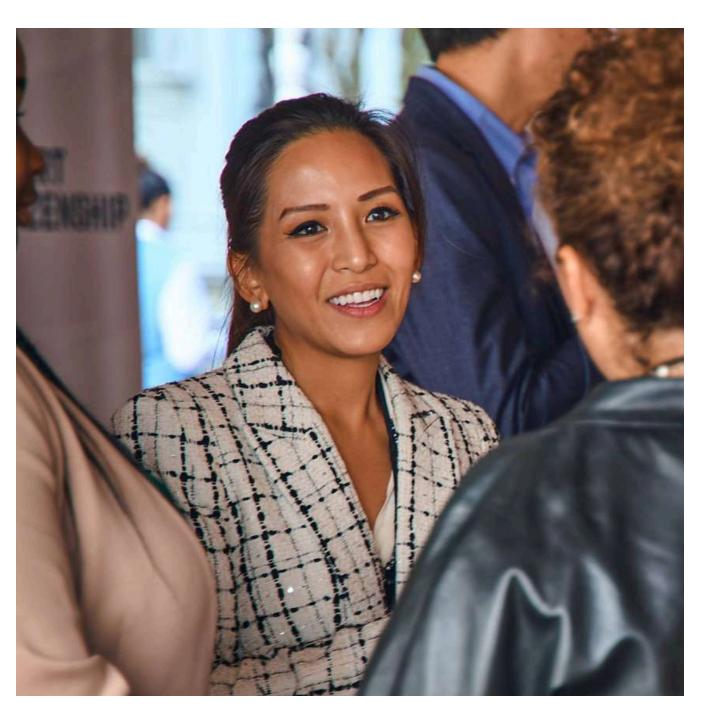


Coffee Partnership













Lunch Partnership





Own the midday networking experience on Day 2 at the Michelin-star chef Martín Berasategui's Jara restaurant. Your logo will feature at the entrance and on menus while guests enjoy a memorable meal.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 2

Price: €15,000



Lunch Partnership













Open Bar Partnership





Control the social experience that transforms formal networking into genuine friendships and business partnerships. Your company can feature prominently through fine glassware and your creative choice of marketing and bar displays.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 3

Price: €20,000



Open Bar Partnership













Dinner Partnership





Feature your brand in signage and continuous screen videos throughout the evening when connections deepen into partnerships over refined dining and Trivia in Dubai's impressive settings. This is the sponsorship that's remembered in emails that start with "After our chat at dinner..."

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 3

Price: €25,000

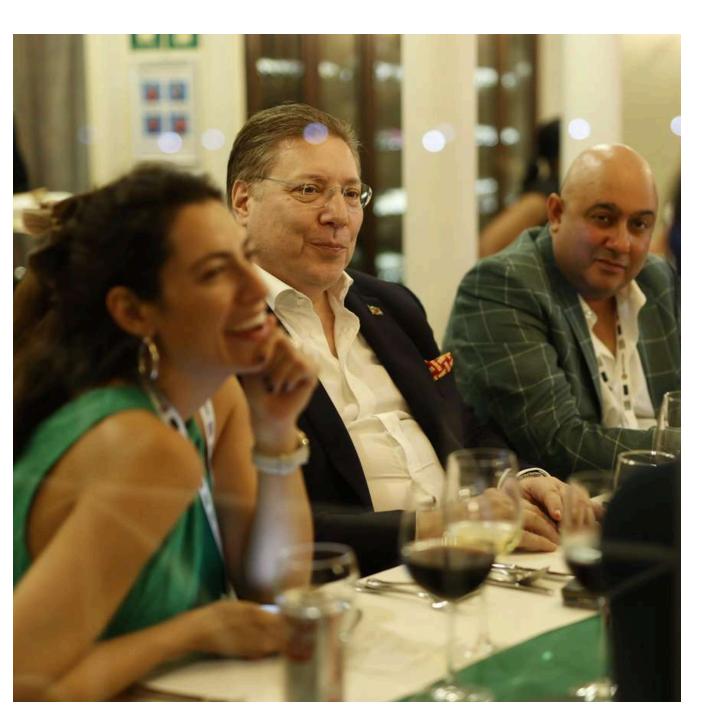


Dinner Partnership













Trivia Partnership





Year after year, IMI Connect guests laud our renowned Trivia contest as their favorite part of the 3-day event. Get your name on the slides, materials, and even the trophy. Winners will photograph and share the keepsake, creating significant social engagement.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 2

Price: €20,000



Trivia Partnership













Brunch Venue Partnership





Own the final meal where attendees reflect on connections made, exchange last-minute business cards, and make plans to work together. Your brand will be displayed on signage and table settings during this upscale yet relaxed dining experience.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 2

Price: €20,000



Brunch Venue Partnership













Transport Partnership





Be the brand that literally takes attendees on a journey through Dubai while they're relaxed, captive, and grateful for luxury transportation. Your speech will become part of their memories as they take in the sights of the United Arab Emirates on our way to the Excursion.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 1

Price: €10,000



Transport Partnership









Excursion Partnership





Sponsor the experience that gets talked about in every future conversation about IMI Connect – the unforgettable Excursion adventure. Be remembered as the brand who provided the event's most Instagram-worthy experience that traversed Dubai's greatest wonders.

Branding privileges: Yes

Speaking opportunity: Yes

Tickets included: 2

Price: €17,500



Excursion Partnership















Sponsorships will sell quickly.

Inquire about yours by emailing james@imidaily.com.

