



***CONNECT***

in

***Dubai***

**April 21-23, 2026**

**Partnership Kit**





# Why Partner with IMI?



- 1 Grow visibility** among 125+ high-level peers and potential partners at an intimate event in the capital of our industry. Plus, reach our 300,000+ monthly online readers. Only 13 brands get this unique opportunity.
- 2 Get more value** than we ask of you. IMI works tirelessly to ensure our partners are thrilled with their sponsorship opportunity, deliverables, and exposure. This is important to us.
- 3 Build goodwill** with our IMI Connect guests. This event is a truly memorable experience for them. There's nothing else like it.



# Perks of All IMI Connect Partners



- 1 Digital exposure** – More than 300,000 investors, entrepreneurs, and industry pros visit our website every month. As a sponsor, you'll feature prominently there and on our reputable social channels.
- 2 Speaking opportunities** – All IMI Connect partners have the chance in Dubai to brief guests on their services and partnership opportunities.
- 3 Physical exposure** – Through continuous videos on screens, guest materials, and ad banners, IMI will feature your brand as our partner. Plus, you can bring any merchandise or brand materials you'd like.



# Promotional Opportunities



## DAY 1

**Cocktail Partnership\*** – €20k

Cigar Partnership – €7.5k

Goodie Bag Partnership – €7.5k

Photography Partnership – €10k

## DAY 3

Brunch Venue Partnership – €20k

Transport Partnership – €10k

**Excursion Partnership\*** – €17.5k

## DAY 2

**Venue Partnership\*** – €25k

Coffee Partnership – €10k

Lunch Partnership – €15k

**Open Bar Partnership\*** – €20k

Dinner Partnership – €25k

**Trivia Partnership\*** – €20k

***Bold\*** = In high demand*



# Cocktail Venue Partnership

AVAILABLE

Own the room when the anticipation of IMI Connect meets a head. Your brand dominates welcome reception signage, bar displays, and photo backdrops – appearing in social media posts and images throughout the night.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 3**



**Price: €20,000**





# Cocktail Venue Partnership





# Cigar Partnership **SOLD**

Position your brand alongside exclusivity, pensiveness, and the power of conversations that happen when investment migration decision-makers step away from the crowd. Your logo covers cigar boxes, signage, and premium seating where powerful conversations happen.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 1**



**Price: €7,500**





# Cigar Partnership





# Goodie Bag Partnership

AVAILABLE



Ensure your brand goes home with every IMI Connect guest through our carefully curated luxury and local gifts (plus optional branded merchandise). Your logo will feature on the registration table and into more than 125 of your peers' minds beyond the event.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 1**



**Price: €7,500**





# Goodie Bag Partnership





# Photography Partnership

AVAILABLE



What do guests want more than anything? Proof that they attended so they can post on social media! Your logo watermarks every downloaded photo, appears on the gallery page, and gets worn by photographers for 3 days. Guaranteed visibility in hundreds of social posts.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 1**



**Price: €10,000**





# Photography Partnership





# Discussions Venue Partnership

AVAILABLE

Center your brand for more than 8 hours of peak attention at the main event of IMI Connect. Your logo will feature in stage backdrops, screens, entrance signage, and seating at the Lana Hotel, putting your name at the heart of every discussion.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 3**



**Price: €25,000**

DAY  
**2**



# Discussions Venue Partnership





# Coffee Partnership

AVAILABLE



Capture attendees at their most alert and attentive during your branded coffee and hors d'oeuvres breaks in the morning and afternoon of Day 2. Associate your signage logos with the fuel that powers guests through the insights and conversations of the main event.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 2**



**Price: €10,000**





# Coffee Partnership





# Lunch Partnership

AVAILABLE



Own the midday networking experience on Day 2 at the Michelin-star chef Martín Berasategui's Jara restaurant. Your logo will feature at the entrance and on menus while guests enjoy a memorable meal.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 2**



**Price: €15,000**





# Lunch Partnership





# Open Bar Partnership

AVAILABLE



Control the social experience that transforms formal networking into genuine friendships and business partnerships. Your company can feature prominently through fine glassware and your creative choice of marketing and bar displays.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 3**



**Price: €20,000**





# Open Bar Partnership





# Dinner Partnership **SOLD**



Feature your brand in signage and continuous screen videos throughout the evening when connections deepen into partnerships over refined dining and Trivia in Dubai's impressive settings. This is the sponsorship that's remembered in emails that start with "*After our chat at dinner...*"



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 3**



**Price: €25,000**





# Dinner Partnership





# Trivia Partnership

AVAILABLE



Year after year, IMI Connect guests laud our renowned Trivia contest as their favorite part of the 3-day event. Get your name on the slides, materials, and even the trophy. Winners will photograph and share the keepsake, creating significant social engagement.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 2**



**Price: €20,000**





# Trivia Partnership





# Brunch Venue Partnership

AVAILABLE



Own the final meal where attendees reflect on connections made, exchange last-minute business cards, and make plans to work together. Your brand will be displayed on signage and table settings during this upscale yet relaxed dining experience.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 2**



**Price: €20,000**





# Brunch Venue Partnership





# Transport Partnership

AVAILABLE



Be the brand that literally takes attendees on a journey through Dubai while they're relaxed, captive, and grateful for luxury transportation. Your speech will become part of their memories as they take in the sights of the United Arab Emirates on our way to the Excursion.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 1**



**Price: €10,000**





# Transport Partnership





# Excursion Partnership

AVAILABLE



Sponsor the experience that gets talked about in every future conversation about IMI Connect – the unforgettable Excursion adventure. Be remembered as the brand who provided the event's most Instagram-worthy experience that traversed Dubai's greatest wonders.



**Branding privileges: Yes**



**Speaking opportunity: Yes**



**Tickets included: 2**



**Price: €17,500**





# Excursion Partnership







***CONNECT***

in

***Dubai***

**Sponsorships will sell quickly.**

**Inquire about yours by  
emailing [james@imidaily.com](mailto:james@imidaily.com).**