



INVESTMENT MIGRATION INSIDER  
THE INVESTMENT MIGRATION KNOWLEDGE PLATFORM

Promoting your brand with

**Investment Migration Insider**

Reach

**30,000**

RCBI-professionals a month in

**English and Chinese**

on

**7 platforms**

with your message.

Investment Migration Insider has an

**ultra-targeted audience**

and by far

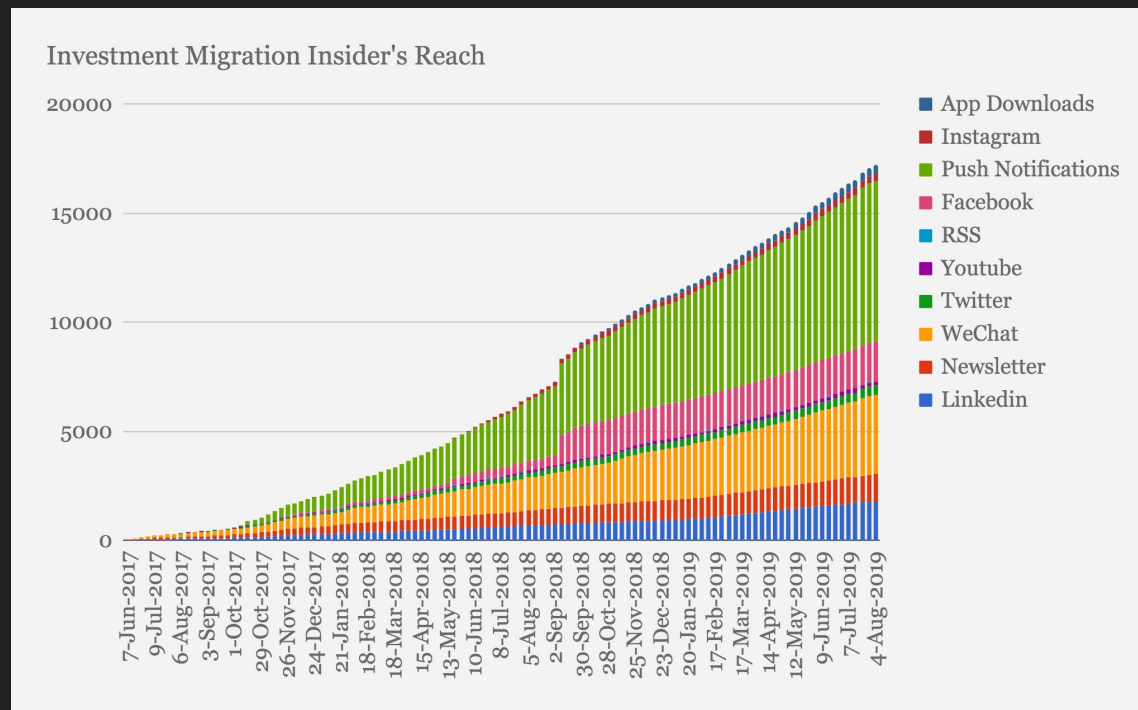
**the most readers**

of any publication in the industry

# Who reads IMI?

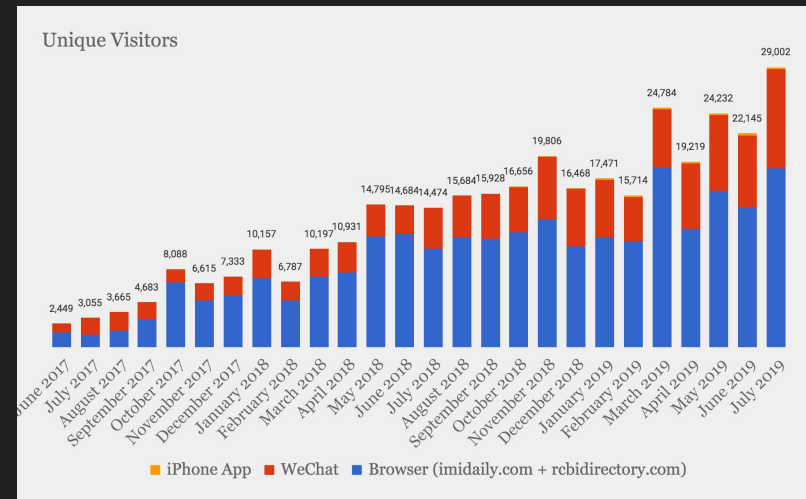
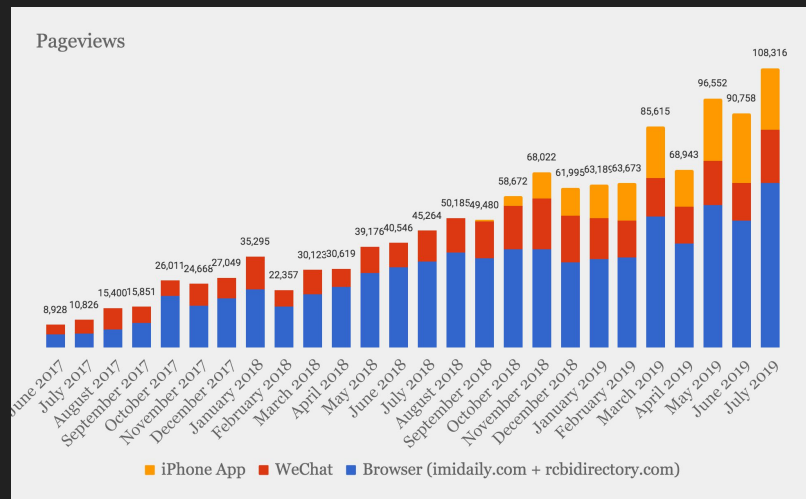
- Professionals at Chinese and international immigration companies
  - Relationship managers
  - Client Advisors
  - CEOs/Presidents/top Executives
- Representatives of the approving authorities
  - Caribbean CIU-heads and board members
  - MRVP/MIIP-heads
  - DD-specialists
  - Government officials
  - Prime Ministers of CIP-countries
- Legal professionals
- Private bankers/wealth managers
- Family offices
- Property developers

# Essential statistics - Readership Base

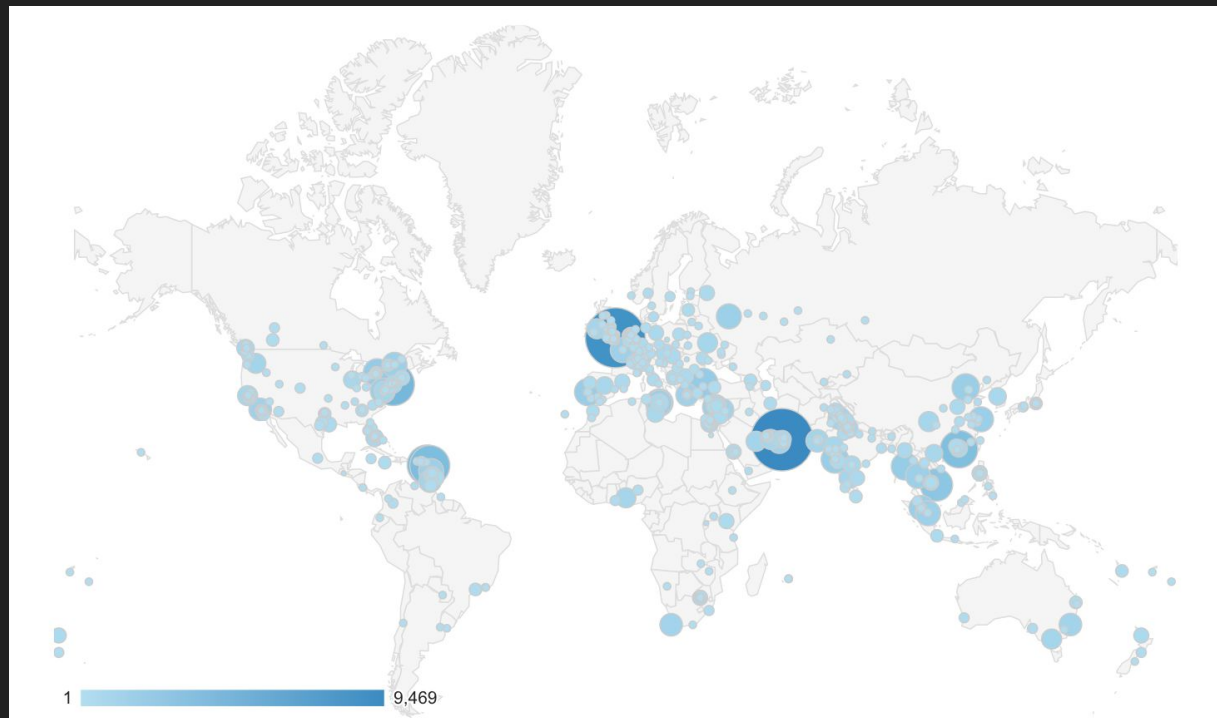


Our readership base continues to grow consistently, so any long-term marketing agreements entered into will grow in terms of value-for-money over time.

# Essential statistics - Readership Base



# A global readership, based in key investment migration hubs



\* The map does not include WeChat subscribers, almost all of whom are based in China

# Price list

	Banner Ad Website	Banner Ad Newsletter	Sponsored article	Featured Event	Dedicated Email Campaign	Featured Job	Program Page Sponsorship	RCBI-Directory Sponsorship	CBI Real Estate Watch Sponsorship
<b>Visibility:</b>									
Includes links to customer's URL	✓	✓	✓	✓	✓	✓	✓	✓	✓
Appears on imidaily.com front page	✓		✓	✓					
Appears in weekly newsletter		✓	✓	✓		✓			
Sent out to push notification subscribers			✓						
Appears on IMI social media			✓						
Posted in Chinese on WeChat channel			✓						
Appears on Events page				✓					
Appears on CBI Real Estate Watch									✓
Appears on Jobs page	✓					✓			
Duration	30 days	Once	2 weeks	30 days	Once	30 days	30 days	6 months	30 days
<b>Unit price</b>	€1,500	€500	€1,500	€1,200	EUR 2 per email	€300	*	€600	€750

## Discounts

A 25% discount applies for purchases of 3 items or more

A 35% discount applies for purchases of 6 items or more

A 50% discount applies for purchases of 9 items or more

Discounts for custom packages available

\* Prices vary depending on the program's popularity

# Firms that promote with Investment Migration Insider



RANGE  
DEVELOPMENTS



INVESTMENT  
MIGRATION  
COUNCIL



NTL <sup>trust</sup>  
immigration



CIVIQUO



HG  
HARVEY LAW GROUP  
SINCE 1992



APEX  
Consultancy & Trading Group

PROMOTED  
Organisers of Specialty Ex



LATITUDE  
RESIDENCY & CITIZENSHIP



ELEVAY  
EXPANDING YOUR FREEDOM

M. HADJITOFI  
LLC  
ADVOCATES & LEGAL CONSULTANTS



GORDON S. BLAIR  
LAW OFFICES







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# Contact Investment Migration Insider for a custom solution

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